

# Layla K. Brown

*Front-end Designer & Developer*

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A creative, task-oriented front-end web designer/developer with a passion for web-based media development and trends. Has obtained diverse and relevant experience in online media through previous employment, volunteer positions, and hands-on training from both university and college education.

## Work Experience

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### Front-end Web Developer & Designer

Freelance/Contract

*May 2010 – Present*

Responsible for working on a wide array of Wordpress-powered web projects, from the initial planning and designing through to the development and deployment.

Other work includes basic SEO and on-going website maintenance.

### Front-End Developer (Part-Time)

Halogen Marketing

*January 2014 – June 2014*

Responsible for building Wordpress-powered websites based upon custom theme design or skinning premium themes.

Other work included coding newsletter templates and various web-related tasks & maintenance.

## Volunteer Experience

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### Video Editor/Narrator

Code

*January 2011 – April 2011*

- Created videos promoting literacy in African countries using media supplied by the client.
- Used Adobe Premiere Pro and After Effects for the visuals and Adobe Soundbooth for the voice-over narration.
- Participated in weekly meetings with peer staff and supervisors to review project.

### Contributing Writer/Researcher

Style.ca

*November 2009 – April 2010*

- Gathered and verified information through extensive online and offline research.
  - Wrote home and style articles on topics provided by the editor.
  - Exercised ability to work quickly and accurately while meeting tight deadlines.
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## Working Skills

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- Photoshop (Intermediate)
- Illustrator (Beginner)
- InDesign (Beginner)
- Dreamweaver
- Acrobat
- Microsoft Office Suite
- ✓ Comprehensive knowledge of (X)HTML/HTML5, CSS3, JS, and Wordpress-based PHP.
- ✓ Knowledgeable of CLF standards and WCAG 2.0 compliancy.
- ✓ Designing prototypes for websites.
- ✓ Developing and designing effective, user-friendly cross-browser and cross-platform compatible solutions for small to medium sized businesses.
- ✓ Modifying and maintaining websites and web applications.
- ✓ Identifying and fixing bugs and technical problems.
- ✓ Organic promotion of websites, good use of Webmaster Tools and Google Analytics.
- ✓ Regularly meeting with clients to examine project goals while using excellent communication skills in tandem with extensive technical knowledge to aid in resolving any issues.
- ✓ Able to work in a multi-disciplined team that includes designers, developers, and project managers.
- ✓ Eager to learn new and innovative techniques.
- ✓ Learning from constructive criticism
- ✓ Typing Speed: 70wpm
- ✓ Languages: English (Fluent)/French (Conversational)

## Educational Qualification

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<b>Interactive Multimedia</b>	Algonquin College School of Media & Design	April 2011	Certification
<b>Film Studies, Minor in English</b>	Carleton University	November 2008	B.A

**References and further previous employment information available upon request.**